

# Leads Plus Sales Commission Memorandum

This memorandum outlines the commission structure for all approved sales partners representing Leads Plus, Paylo Capital, and affiliated products and services.

## 1. Merchant Cash Advance (MCA) Funding

- Upon approval and funding of an MCA application:
  - **\$200 Upfront Bonus**
  - **2.0% of the Total Funded Amount**

### Example:

\$100,000 MCA Funding

- Upfront Bonus: \$200
  - Commission: \$2,000
  - Total Earnings: **\$2,200**
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## 2. Real Estate Loans, SBA Loans & Business Credit Lines

Sales partners will earn:

- **0.25% (One-Quarter of One Percent) of the Total Funded Amount**
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## 3. Merchant Services Program

### Qualified Lead Bonus

- **\$100 for each Qualified Lead Submitted**
- Description of qualified lead: Presentation to owner.

### Closed Sale Bonus

- **Upfront bonus-\$200 per Approval- Merchant Services Sale**
- **20 % Monthly Residual Income**
- Residuals will continue to be paid unless monthly CRM subscription cancels

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## 4. Leads Plus Networking Program

### Personal Sponsor Bonus

When you personally sponsor a new sales partner:

- **\$50 Fast Start Bonus**

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## 5. Team Building Commissions

Sales partners earn commissions on Personal Volume (PV) generated within their sales organization.

| Level   | Commission % | Earnings on \$90 PV |
|---------|--------------|---------------------|
| Level 1 | 40%          | \$36                |
| Level 2 | 20%          | \$18                |
| Level 3 | 10%          | \$9                 |

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## Additional Benefits

- Weekly Training
  - Daily Support
  - Online Marketing System
  - Recruiting and Team Building Program
  - Residual Income Opportunities
  - Multiple Product Lines
  - Unlimited Income Potential
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