

NATIONAL SCRIPT

Hi, IS _____ AVAILABLE? My name is [Your Name], from PAYLO PROCESSING
Hi how are you today? Great! Just going to take a minute of your time here...

THE REASON FOR MY CALL IS THAT WE ARE SHOWING BUSINESSES HOW TO **ELIMINATE A 100%** OF THEIR CREDIT CARD FEES (SO IF YOU ARE TAKING CARDS AT OUR BUSINESS YOU'LL PAY NO MORE FEES) PLUS **WILL PAY YOU** \$300 TO \$2,000.00 PLUS PER YEAR TO DO IT!

LET ME ASK YOU A QUESTION DO YOU PAY MORE OR LESS **\$99** PER MONTH NOW?
WELL WITH US YOU PAY ZERO - QUARANTEED!

WOULD YOU HAVE A MINUTE NOW TO SPEAK TO MY BANKER ABOUT THIS PROGRAM? GREAT!
LOOKS LIKE HE'S JUST FINISHING UP A CALL ...IS THIS THE BEST NUMBER TO CALL YOU BACK ON?
THANKS HIS NAME IS BRUCE WILL BE CALLING YOU IN 5 MINUTES! HAVE A GREAT DAY

IF NO

IF YOU CAN'T CREATE THE TRANSFR-CONTINUE WITH OPTION 2

WELL WE ALSO HAVE PUT TOGETHER A **SHORT 2-3 MINUTE** VIDEO EMAIL THAT EXPLAINS EXACTLY HOW IT WORKS AND- WHAT IT WOULD LOOK LIKE IN YOUR BUSINESS

WOULD YOU BE INTERESTED IN TAKING A LOOK AT IT ? GREAT!

PERFECT! - WHAT IS YOUR EMAIL AND WHOM SHOULD I MAKE IT ATTENTION TO?

GREAT! ILL SEND THAT NOW. **THEN I'LL FOLLOW UP WITH YOU IN A FEW DAYS WITH YOU TO SEE IF IT MAKES SENSE TO YOU . SOUND GOOD ? HAVE A GREAT DAY**

THIS HOW YOU BUILD YOUR CALL BACKS!

